



Super Pet Expo™ .COM

*The Premier Shopping Event...
Everything for Every Pet Owner!*

March 17-19, 2023

Dear Exhibitor:

Welcome to Super Pet Expo in Chantilly... DMV's Largest Pet Shopping Extravaganza.

This documentation is your official Exhibitor Service Kit with all the information to insure a successful show.

Be sure to note all the show rules, regulations and deadlines (substantial discounts are offered for advance orders).

Within this packet, you will find the following:

- Move-in and Move-out Schedule & Details
- Exhibiting Details & Show Facts
 - Including required insurance and animal permit information
- Exhibitor Admission Details – Retail Booths
- Exhibitor Admission Details – Non-Profits (rescues and shelters)
- Exhibitor Information and Show Rules
- Tips for a Great Show

Marketing is a key ingredient for a successful event. We have a comprehensive campaign including radio, television, online, social media and magazine advertising. You can also take part in promoting the event - simply use your current social media and share our sites to let your customers know where you will be.

Facebook <https://www.facebook.com/SuperPetExpo/>

Instagram <https://www.instagram.com/superpetexpo/>

TikTok <https://www.tiktok.com/tag/superpetexpo>

All exhibitors must use the back entrance by the loading dock to enter the show during Show Hours. DO NOT USE THE FRONT ENTRANCE DOOR.

We appreciate your business and look forward to seeing you in Chantilly. If you have any questions, or need our help in any way, contact me at gschell@allshowservices.com.

Sincerely,

Gail Schell

Gail Schell

Operations Manager

gschell@allshowservices.com

502-376-8728