



# Super Pet Expo™ .COM

*The Premier Shopping Event...  
Everything for Every Pet Owner!*

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For: Immediate release

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## **SUPER PET EXPO MARCH 1-3 IN EDISON IS A GIANT PLAYGROUND DELIGHTING CHILDREN WHO LOVE ANIMALS**

**Expo at New Jersey Convention Center has games for kids and pets, dog fashion and comedy shows, races and free dog paw print keepsakes, hundreds of reptiles, pet auditions and more**

Edison, N.J., January 25, 2024—Children will be captivated by the activities and features at Super Pet Expo at the New Jersey Convention Center in Edison March 1-3, 2024. They can watch their dog play capture the flag in the lure course and romp in a pit with 5,000 balls, see a dog fashion show and watch champion stunt dogs perform Frisbee skills and stunts.

Kids and their parents can learn how to alleviate tension in their dog. They'll get tips on travel with Fido, watch their four-legged friend participate in races and immortalize their pet's paw for free with the cost of admission. They can also meet social media stars Siberian Huskies Memphis, Kira, and Eleanor and visit Repticon where there will be hundreds of snakes and lizards to see and learn about.

Kids will join thousands of pet devotees who will enjoy the expertise of 100 exhibitors addressing pet adoption, pet care and health, grooming, food and daycare. An exceptional array of creative pet gifts, treats, fashion, grooming accessories and toys will be for sale at the largest pet shopping extravaganza on the east coast.

### **New This Year:**

- **Dog Aging Project**'s Chief Veterinary Officer Kate Creevy, DVM, Texas A&M, will share highlights of preliminary findings of research to identify factors – including lifestyle choices, preventive health options, and medical recommendations – that can improve healthy longevity for dogs. The Project is looking for people to participate by enrolling their dogs and sharing information for surveys that will add valuable intelligence to the project's essential research.
- Jamie and Jessica Hatch, **Gone to the Snow Dogs**, with over 6 million followers across social media, will share best practices about hotel and RV travel with pets. They will bring from Michigan their Siberian Huskies Memphis, Kira, and Eleanor whom online viewers know from YouTube, Facebook, Instagram and TikTok.

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- The [Masterson Method](#) is an interactive system of body work to improve a dog’s comfort, mobility and longevity. Jim Masterson will show visitors how to read subtle changes in a dog’s body language that alerts owners where their dog may hide tension or discomfort as well as the gentle bodywork techniques that will help release both. He teaches the procedure, which he created, to dog and horse owners and therapists around the world. Masterson is the author of “Beyond Dog Massage,” (2023) and the book and DVD “Beyond Horse Massage,” (2011), as well as the DVD [Light to the Core](#) (2016).
- Betsy Middleton will capture a **pet’s perfect pawprint**—free with the cost of admission.

**Favorite returning features include:**

- Performing celebrity dog members of champion stunt dog trainer Chrissy Joy’s [Bone-A-Fied Talent Group](#) will show off their Frisbee skills, tricks and fast-paced agility all weekend. Visitors will recognize some pups from national commercials and feature films. Joy hosts “The Dog Moms” and “Farm Girl” on DOGTV.
- For dogs that can’t get enough of playing with balls, a romp among some 5,000 of them in the [Ultimate Dog Ball Pit](#) will be a supreme treat. It’s safe, fun, and engaging.
- Dog agility demonstrations & free classes produced by [Jersey Agility \(JAG\)](#) is exciting and fun while improving a pet’s confidence, increase focus and provide exercise.
- **The Doggie Derby**, races for Dachshunds, Corgi’s and Small Dog Breeds, in its third year, invites a family member, toy or treat to entice participants to dash to the finish line with prizes for all winners. Preregistration online is recommended. Fee: \$15 per race.
- Pets and owners are invited to join the laughter from [Must Love Dogs and Comedy](#) where co-founders Jolie Dudley and Nicholas Polanco create joyfully chaotic events. They simultaneously raise funds for animal rescue and wellness organizations while providing a platform for underrepresented performers.
- [Pawsitively FAMOUS Animal Talent Agency & Podcast](#)’s Dawn Wolfe, trainer of Hollywood pet stars, invites visitors to bring their dog, cat, ferret, rat or bird with unique talent for an audition. She’ll share some audition secrets too.
- The well-dressed pooch won’t want to miss [Celebrity Catwalk](#), where couture-loving canines strut their stuff dressed in doggie designer fashions.
- [Repticon](#) in its 11<sup>th</sup> year, is a showcase of hundreds of reptiles. Experts will give advice and sell supplies and reptile products too.
- [Luring 101](#), a capture the flag activity for dogs big and small, tall and short who love to chase. They take center stage in an enclosed 2,500 square foot lure course set up to give pets a high-speed run that will thrill both pets and audience. An additional fee applies.
- All dogs are welcome to run, walk and strut in a 2,000 square foot **Puppy Playground**.

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**Website:** Visit <https://www.superpetexpo.com/>  
**Where:** New Jersey Convention Center, 97 Sunfield Avenue, Edison, NJ 08837  
**Hours:** Friday March 1, 3 p.m.-8 p.m.; Saturday March 2, 10 a.m.–7 p.m.; Sunday, March 3, 10 a.m.- 5 p.m.  
**Tickets:** One Day Adult (12+) \$15.00. One Day Child (4-11) \$10.00. Weekend Pass (Adult) \$20.00. (Child) \$10.00. Kids 3 & Under Free (one per adult). Some events require additional fees.  
**Pets:** Welcome; leashed pets admitted free. [No retractable leashes].  
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