



Super Pet Expo™ .COM

*The Premier Shopping Event...
Everything for Every Pet Owner!*

March 15-17, 2024

Dear Exhibitor:

Welcome to Super Pet Expo in Chantilly... DMV's Largest Pet Shopping Extravaganza.

This documentation is your official Exhibitor Service Kit with all the information to insure a successful show.

Be sure to note all the show rules, regulations and deadlines (substantial discounts are offered for advance orders).

Within this packet, you will find the following:

- Move-in and Move-out Schedule & Details
- Exhibiting Details & Show Facts
 - Including required insurance and animal permit information
- Exhibitor Admission Details – Retail Booths
- Exhibitor Admission Details – Non-Profits (rescues and shelters)
- Exhibitor Information and Show Rules
- Tips for a Great Show

Marketing is a key ingredient for a successful event. We have a comprehensive campaign including radio, television, online, social media and magazine advertising. You can also take part in promoting the event - simply use your current social media and share our sites to let your customers know where you will be.

Facebook <https://www.facebook.com/SuperPetExpo/>

Instagram <https://www.instagram.com/superpetexpo/>

TikTok <https://www.tiktok.com/tag/superpetexpo>

**All exhibitors MUST Use THE BACK ENTRANCE by the loading dock to enter the show during Show Hours.
DO NOT USE THE FRONT ENTRANCE DOOR.**

We appreciate your business and look forward to seeing you in Chantilly. If you have any questions, or need our help in any way, contact me at gschell@allshowservices.com.

Sincerely,

Gail Schell

Gail Schell

Operations Manager

gschell@allshowservices.com

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