



# Super Pet Expo™ .COM

**The Premier Shopping Event...  
Everything for Every Pet Owner!**

For: Immediate release

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## **SUPER PET EXPO RETURNS TO DULLES EXPO CENTER, CHANTILLY, MARCH 15-17 WITH TREASURE-TROVE OF ACTIVITIES, INFO AND GOODIES FOR PET OWNERS AND THEIR PETS**

**Repticon, with hundreds of reptiles, punctuates the event where free paw prints are offered to dogs and plenty of games like races, lure coursing and a pit with 5,000 balls to play in are designed to entertain them**

Chantilly, VA., January 22, 2024--Super Pet Expo 2024 will be a treasure-trove of information and activities for pet owners and their pets. Visitors to the 22<sup>nd</sup> annual event at the Dulles Expo Center, Chantilly, Va., March 15-17, will, for the first time at the Expo, learn to read a dog's body language and how to relieve tension, hear about best practices for hotel and RV travel with pets and why small creatures make excellent companions.

And that's for starters. There will be dog agility demos and free classes; a high-fashion dog show; celebrity stunt dogs performing tricks and gymnastics and a pit with 5,000 balls for pets to play in. There will also be races for small dogs and the most popular activity returns--a luring course where pooches play capture the flag.

Visitors are also invited to bring pets with unique talents to meet Hollywood's trainer of pet stars for tips and a possible audition. The Paw Prints booth will capture a dog's perfect pawprint—free with the cost of admission. The Repticon exhibit will showcase hundreds of reptiles including snakes and lizards.

Exhibitors will include pet adoption, pet care and health, grooming, food and daycare, along with an exceptional array of creative pet gifts, treats, fashion, grooming accessories and toys at the largest pet shopping extravaganza on the east coast.

### **New This Year:**

- Jamie and Jessica Hatch, [Gone to the Snow Dogs](#), with more than 6 million followers across social media, will share best practices about hotel and RV travel with pets. They will bring from Michigan their Siberian Huskies Memphis, Kira, and Eleanor whom online viewers know from YouTube, Facebook, Instagram and TikTok.
- The [Masterson Method](#) is an interactive system of body work to improve a dog's comfort, mobility and longevity. Jim Masterson will show visitors how to read subtle changes in a dog's body language that alerts owners where their dog may hide tension or discomfort as well as the gentle bodywork techniques that will help release both. He teaches the procedure, which he created, to dog and horse owners and therapists around the world.

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Masterson is the author of “Beyond Dog Massage,” (2023) and the book and DVD “Beyond Horse Massage,” (2011), as well as the DVD [Light to the Core](#) (2016).

- Tenth graders Sky and Yvonne Zhu have been promoting proper care of creatures such as hamsters, gerbils, mice, rats, guinea pigs and rabbits, raising public awareness about responsible small animal husbandry since 2021. The 16-year-olds will share how these little creatures can provide extraordinary companionship in their presentation [Why Small Animals Make Good Pets](#). The Zhu’s have also established an Etsy shop, donating 100% of their profits selling small animal products they have crafted to small animal rescues.
- Betsy Middleton will capture a **pet’s perfect pawprint**—free with the cost of admission.

**Favorite returning features include:**

- Performing celebrity dog members of champion stunt dog trainer Chrissy Joy’s [Bone-A-Fied Talent Group](#) will show off their Frisbee skills, tricks and fast-paced agility all weekend. Visitors will recognize some pups from national commercials and feature films. Joy hosts “The Dog Moms” and “Farm Girl” on DOGTV.
- For dogs that can’t get enough of playing with balls, a romp among some 5,000 of them in the [Ultimate Dog Ball Pit](#) will be a supreme treat. It’s safe, fun, and engaging.
- Dog agility demonstrations & free classes produced by [Kathy Benner, The Animals’ House](#) is exciting and fun while improving a pet’s confidence, increase focus and provide exercise.
- **The Doggie Derby**, races for Dachshunds, Corgi’s and Small Dog Breeds, in its third year, invites a family member, toy or treat to entice participants to dash to the finish line with prizes for all winners. Preregistration online is recommended. Fee: \$15 per race.
- [Pawsitively FAMOUS Animal Talent Agency & Podcast](#)’s Dawn Wolfe, trainer of Hollywood pet stars, invites visitors to bring their dog, cat, ferret, rat or bird with unique talent for an audition. She’ll share some audition secrets too.
- The well-dressed pooch want to miss [Celebrity Catwalk](#), where couture-loving canines strut their stuff dressed in doggie designer fashions.
- [Repticon](#) in its 11<sup>th</sup> year, is a showcase of hundreds of reptiles. Experts will give advice and sell supplies and reptile products too.
- [Luring 101](#), a capture the flag activity for dogs big and small, tall and short who love to chase. They take center stage in an enclosed 2,500 square foot lure course set up to give pets a high-speed run that will thrill both pets and audience. An additional fee applies.
- All dogs are welcome to run, walk and strut in a 2,000 square foot **Puppy Playground**.

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**Website:** Visit <https://www.superpetexpo.com/>  
**Where:** Dulles Expo Center, 4320 Chantilly Shopping Center, Chantilly, VA 20153  
**Hours:** Friday March 15, 3 p.m.-8 p.m.; Saturday March 16, 10 a.m.–7 p.m.; Sunday, March 17, 10 a.m.- 5 p.m.  
**Tickets:** One Day Adult (12+) \$15.00. One Day Child (4-11) \$10.00. Weekend Pass (Adult) \$20.00. (Child) \$10.00. Kids 3 & Under Free (one per adult). Some events require additional fees.  
**Pets:** Welcome; leashed pets admitted free. [No retractable leashes].  
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