



# Super Pet Expo™ .COM

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For: Immediate release

Contacts: David Reich david@reichcommunications.com  
914-325-9997  
Jeanne Byington jeanne@jmbyington.com  
917-696-1265

## **SUPER PET EXPO, MARCH 1-3 IN EDISON, WILL SPOTLIGHT RESEARCH TO PROLONG LIVES OF DOGS (AND THEIR OWNERS)**

**At the New Jersey Convention Center Dog Aging Project chief veterinary officer will share early findings about canine lifestyle choices, preventive health options, and medical recommendations and ask human attendees to sign up their pets**

Edison, N.J., January 16, 2024--[Dog Aging Project](#) Chief Veterinary Officer Kate Creevy, DVM, is looking for people who are interested in participating to contribute to valuable research into prolonging dogs' lives. [Super Pet Expo](#) visitors at the New Jersey Convention Center, Edison, March 1-3 can see presentations by Dr. Creevy who will share highlights of preliminary findings based on 47,000 four legged participants.

“Anyone who has loved a dog wants it to remain with the family as long as possible,” said Dr. Creevy who is with Texas A&M University. The Dog Aging Project works to understand the genetic and environmental factors that affect healthy aging in dogs. “Ultimately, we hope to determine why some dogs develop disease or die at younger ages, while others live disease-free into later life. We also believe this will help us better understand human health and aging.”

The study’s focus is to identify different factors - including lifestyle choices, preventive health options, and medical recommendations - that can improve healthy longevity for dogs. Like with people, lifestyle factors, such as how much exercise or how much social interaction a dog gets, can be associated with better health outcome.

“There is no age limit for dogs to join the Dog Aging Project Pack,” Dr. Creevy said. Puppies, middle-aged, and grey-muzzled seniors are all welcome. In addition, dogs can be any size, type, health status, and living any kind of lifestyle.” Eric Udler, Super Pet Expo producer said, “this is an opportunity to create a noble legacy for your beloved pet.”

Participation in the study is easy. Dogs stay home during the study, living their best life, and their humans provide information by answering online surveys, doing optional at-home activities, and providing veterinary records when possible.

The Dog Aging Project partners with about 30 other academic institutions and private veterinary clinics.

Visitors to Super Pet Expo will also learn from other features including best practices for hotel and RV travel with pets; how to read a dog’s body language to alleviate tension; dog agility demos & free classes; a high-fashion dog show; performances by celebrity stunt dogs and a pit with some 5,000 balls for pets to play in. There will also be races for dachshunds, corgis and mixed-breed pooches and the most popular feature—a luring course--where dogs play a game of capture the flag.

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Visitors are also invited to bring pets with unique talents to meet Hollywood’s trainer of pet stars for tips and an audition. The Paw Prints booth will memorialize dog’s pawprints—free with the cost of admission. The popular Repticon exhibit will feature dozens of snakes, lizards and more.

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**Website:** Visit <https://www.superpetexpo.com/>  
**Where:** New Jersey Convention Center, 97 Sunfield Avenue, Edison, NJ 08837  
**Hours:** Friday March 1, 3 p.m.-8 p.m.; Saturday March 2, 10 a.m.–7 p.m.; Sunday, March 3, 10 a.m.- 5 p.m.  
**Tickets:** One Day Adult (12+) \$15.00. One Day Child (4-11) \$10.00. Weekend Pass (Adult) \$20.00. (Child) \$10.00. Kids 3 & Under Free (one per adult). Some events require additional fees.  
**Pets:** Welcome; leashed pets admitted free. [No retractable leashes].  
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