



Super Pet Expo™ .COM

*The Premier Shopping Event...
Everything for Every Pet Owner!*

For: Immediate release

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JANUARY 21-23, 2022 IN EDISON, N.J.

SUPER PET EXPO CELEBRATES DOGS, CATS, REPTILES, BIRDS, BUTTERFLIES & EVEN CRABS IN ITS 21ST YEAR AT THE NEW JERSEY CONVENTION CENTER

Edison, N.J., December 6, 2021—Creatures as small as a butterfly and as large as an alligator, plus thousands of dogs and cats, will welcome pet lovers who join them at the 2022 [Super Pet Expo](#) at the New Jersey Convention Center, Edison, in its 21ST year. Special features will include celebrity dogs performing Frisbee skills, stunts and gymnastics, as well as races for dachshund, corgis and mixed-breed pooches and the popular luring ring where dogs chase a make-believe rabbit.

New to Super Pet Expo this year are a butterfly exhibit, tortoise encounter and alligator walk-through. Cats will be represented by a juried show directed by The United Cat Club.

"Seventy percent of U.S. households owned a pet in 2020, an all-time high according to the American Pet Products Association," said show producer Eric Udler. "We anticipate that in addition to lifelong pet owners, many visitors will be first-time pet parents looking forward to learning from some 100 exhibitors, trainers and pet care experts."

Exhibitors will include pet adoption, pet care and health, grooming, food and daycare, along with an exceptional array of creative pet gifts, treats, fashion, grooming accessories and toys at the largest pet shopping extravaganza on the east coast.

New this year:

- 500 **butterflies** will pollinate colorful nectar-producing plants in a magnificent exhibit.
- Hand feed one of the largest inland species of tortoises at **Tortoise Encounter**.
- Swampy, Mr. Wiggles and Smoke will navigate the show's **Aisle of Alligators**, a Walk-through exhibit.
- A family member, toy or treat will entice participants to dash in [Dachshund Races aka Wiener Dog Races](#). There will be opportunities for corgis and mixed breed dogs to race too, with prizes for all winners. Preregistration online is recommended. Fee: \$15 per race.

Popular features are returning, including:

- **Celebrity dogs** from champion stunt dog trainer Chrissy Joy's [Bone-A-Fied Talent Group](#), recognized from their appearances in national commercials and feature films, show off their Frisbee skills and tricks. Visitors will also learn how to get involved in showbiz with their canines.

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- **Frisbee Freestyle by High Flying Dogs** is part gymnastics and part Ultimate Frisbee. Visitors will watch handler and dog perform choreographed routines that require technical skill and a healthy dose of showmanship. This demonstration kicks off a new game series seen for the first time at Super Pet Expo.
- **Luring 101** is for dogs - big and small, tall and short - who love to chase. They take center stage in an enclosed 250-foot luring course set up to give pets a high-speed run that will thrill both pets and audience. Additional fee applies.
- Cat lovers can watch judging of the licensed all-breed and household pet **Cat Show** produced by The **United Cat Club**, chartered by The International Cat Association.
- **Repticon** is a showcase of hundreds of reptiles and amphibians from Africa, Australia, the Americas and beyond such as boas, pythons, bearded dragons, monitor lizards, skinks, turtles, tortoises and dart frogs. There will be reptile experts as well as supplies and themed products.
- Macaw parrots Molly, Polly and Dolly—who have appeared on Animal Planet and Discovery Channel--will strut their stuff for **New Jersey Bird Man** Bill Middleton performing an **Exotic Bird Show** in which they ride bikes, roller-skate, play basketball and more.
- **Mister Crabs Show** includes hands-on educational demonstrations of how to build a “crabitat” and the care and conservation of hermit crabs.

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Website: Visit <https://www.superpetexpo.com/>
Where: New Jersey Convention Center, 97 Sunfield Avenue, Edison, NJ 08837
Hours: Friday Jan. 21, 3 p.m.-8 p.m.; Saturday Jan. 22, 10 a.m.–7 p.m.; Sunday, Jan. 23, 10 a.m.- 5 p.m.
Tickets: One Day Adult (12+) \$15.00. One Day Child (4-11) \$10.00. Weekend Pass (Adult) \$20.00. (Child) \$10.00. Kids 3 & Under Free (one per adult). Some events require additional fees.
Pets: Welcome; leashed pets admitted free. [No retractable leashes].
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