



Super Pet Expo™ .COM

*The Premier Shopping Event...
Everything for Every Pet Owner!*

March 18-20, 2022

Dear Exhibitor:

Welcome to Super Pet Expo in Chantilly... DMV's Largest Pet Shopping Extravaganza.

This documentation is your official Exhibitor Service Kit with all the information to insure a successful show.

Be sure to make yourself aware of all the deadlines, show rules and regulations. A checklist regarding all of the pertinent information is included in the kit which provides substantial discounts regarding your show needs.

Within this packet, you will find the following:

- Move-in and Move-out Schedule & Details
- Exhibiting Details & Show Facts
- Exhibitor Admission Details – Retail Booths
- Exhibitor Admission Details – Non-Profits (rescues and shelters)
- Exhibitor Information and Show Rules
- Tips for a Great Show

Marketing is a key ingredient for a successful event. We have a comprehensive campaign including radio, television, online, social media and magazine advertising. You can also take part in promoting the event - simply use your current social media and share our sites to let your customers know where you will be.

We appreciate your business and look forward to seeing you in Chantilly. If you have any questions, or need our help in any way, contact me

Sincerely,

Bob O'Loughlin

Bob O'Loughlin, Sales Manager

Bob@allshowservices.com

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