



# SuperPetExpo™ .COM

**The Premier Shopping Event...  
Everything for Every Pet Owner!**

For: Immediate release

Contacts: David Reich: [david@reichcommunications.com](mailto:david@reichcommunications.com)  
914-325-9997

Jeanne Byington: [jeanne@jmbyington.com](mailto:jeanne@jmbyington.com)  
917-696-1265

## **NJ CONVENTION CENTER, EDISON, JANUARY 21-23, 2022**

**ENCHANT CHILDREN WITH FOUR DOG FEATURES, CAT & CRAB SHOWS, A BUTTERFLY EXHIBIT, GIANT TORTOISES AND ALLIGATORS, PERFORMING BIRDS & REPTILES GALORE @ THE 21<sup>ST</sup> SUPER PET EXPO**

*Developing positive feelings about pets can contribute to a child's self-esteem and self-confidence..--[American Academy of Child & Adolescent Psychiatry](#)*

Edison, N.J., December 9, 2021--Holidays and vacation behind them, pet-loving and inquisitive children will welcome a visit to the 21<sup>st</sup> [Super Pet Expo](#) at the New Jersey Convention Center, Edison January 21-23, 2022. They can bring along their dogs to participate in races, hold reptiles and amphibians, see hundreds of butterflies pollinate plants, walk along an alley with alligators and feed a giant tortoise. They'll watch parrots perform and a cat and a crab show as well as learn how best to care for their animal friends.

They will join thousands of pet devotees enjoy the expertise of 100 exhibitors addressing pet adoption, pet care and health, grooming, food and daycare. An exceptional array of creative pet gifts, treats, fashion, grooming accessories and toys will be for sale at the largest pet shopping extravaganza on the east coast.

### **New this year:**

- 500 **butterflies** will pollinate colorful nectar-producing plants in a magnificent exhibit.
- Hand feed one of the largest inland species of tortoises at **Tortoise Encounter**. Wiggles and Smoke will navigate the show's **Aisle of Alligators**, a Walk-through exhibit.
- A family member, toy or treat will entice participants to dash in [Dachshund Races aka Wiener Dog Races](#). Opportunities for Corgis and mixed breed dogs too. Prizes for all winners. Preregistration online is recommended.

### **Popular features are returning, including:**

- **Celebrity dogs** from champion stunt dog trainer Chrissy Joy's [Bone-A-Fied Talent Group](#), recognized from their appearances in national commercials and feature films, show off their Frisbee skills and tricks. Visitors will also learn how to get involved in showbiz with their canines.

-more-

- **Frisbee Freestyle by High Flying Dogs** is part gymnastics and part Ultimate Frisbee. Visitors will watch handler and dog perform choreographed routines that require technical skill and a healthy dose of showmanship. This demonstration kicks off a new game series seen for the first time at Super Pet Expo.
- **Luring 101** is for dogs - big and small, tall and short - who love to chase. They take center stage in an enclosed 250-foot luring course set up to give pets a high-speed run that will thrill both pets and audience.
- Cat lovers can watch judging of the licensed all-breed and household pet **Cat Show** produced by The **United Cat Club**, chartered by The International Cat Association.
- **Repticon** is a showcase of hundreds of reptiles and amphibians from Africa, Australia, the Americas and beyond such as boas, pythons, bearded dragons, monitor lizards, skinks, turtles, tortoises and dart frogs. There will be reptile experts as well as supplies and themed products.
- Macaw parrots Molly, Polly and Dolly—who have appeared on Animal Planet and Discovery Channel--will strut their stuff for **New Jersey Bird Man** Bill Middleton performing an **Exotic Bird Show** in which they ride bikes, roller-skate, play basketball and more.
- **Mister Crabs Show** includes hands-on educational demonstrations of how to build a “crabitat” and the care and conservation of hermit crabs

###

**Website:** Visit <https://www.superpetexpo.com/>  
**Where:** New Jersey Convention Center, 97 Sunfield Avenue, Edison, NJ 08837  
**Hours:** Friday Jan. 21, 3 p.m.-8 p.m.; Saturday Jan. 22, 10 a.m.–7 p.m.; Sunday, Jan. 23, 10 a.m.- 5 p.m.  
**Tickets:** One Day Adult (12+) \$15.00. One Day Child (4-11) \$10.00. Weekend Pass (Adult) \$20.00. (Child) \$10.00. Kids 3 & Under Free (one per adult). Some events require additional fees.  
**Pets:** Welcome; leashed pets admitted free. [No retractable leashes].  
**Follow us:** Twitter: @SuperPetExpo Instagram: @superpetexpo Facebook: [www.facebook.com/SuperPetExpo/](http://www.facebook.com/SuperPetExpo/)